

ADVANCED DATA CAPTURE

Enhance Customer Service with Faster Checkouts

Moving customers through checkout quickly is one of the most important issues faced by retailers today. The LS 7708 mini-slot scanner from Symbol is the perfect choice for retailers looking for higher throughput and increased productivity.

The on-counter LS 7708 is available for presentation or swipe scanning in an attractive form factor. For fast, accurate merchandise scanning at checkout, this easy-to-use, hands-free scanner requires minimal operator effort. Every feature contributes to increased performance for more efficient, rapid customer checkouts.

Superior Design and Flexibility

The LS7708's easy-to-use design enables employees to spend more time with customers. It has a large scan window for easy and intuitive scanning. An omni-directional, rastering scan pattern with moving laser scan lines delivers superior first-pass read rates and better performance on truncated symbols.

For retailers with occasional bulky or heavy items, the LS 7708 features a secondary scanner port to connect a handheld scanner. This removes the need for customers or associates to pick up and place cumbersome items on the counter, which saves valuable time. The LS 7708 combines the benefits of productive, hands-free scanning with the versatility of a handheld scanner.

High Performance at an Affordable Price

For medium- to high-volume retailers such as drug, grocery, specialty soft goods, hard goods and department stores, the LS 7708 offers a cost-effective, hands-free solution. The LS 7708 is designed for maximum uptime to withstand the toughest and busiest retail environments. An integrated EAS antenna in every scanner provides the interface for electronic article surveillance (EAS) de-activation, which makes the LS 7708 one of the best values on the market today.

Lower Total Cost of Ownership (TCO)

For a lower TCO, the LS 7708 scanner has the identical solid reliability of the successful LS 5700 plus added performance capabilities. LS 7708 scanners read Reduced Space Symbology® (RSS), which offers tracking identification for produce and pharmaceuticals, to future proof your investment.



Features	Benefits
Rastering scan pattern	Speeds customers through checkout by maximizing first-pass read rates and reads truncated bar codes
RSS bar codes	Supports new, RSS bar codes to future proof your investment
Multi-interface capability	Protects your investment by allowing migration to future hosts with only a cable change
Universal cables	Saves money with one cable used across the Symbol product line
Scan stitching	Improves first-pass read rate and increases productivity
Electronic article surveillance (EAS)	Saves time by eliminating the need to de-activate security tag in a separate step
PC programming (123 Scan)	Allows for easy programming and set up of scanners – ideal for large installations
Secondary scanner port	Enables connectivity to secondary scanner for scanning heavy or oversized merchandise
Automatic sleep mode	Reduces power demand and increases life of the scanner

Increase Associate and Checkout Productivity

First-pass data capture, less time spent orienting bar codes and secondary scanning capabilities all contribute to increased productivity. Improve worker and point-of-sale productivity in all these ways, and you can speed customers through checkout lines faster and more efficiently.

For more information, contact us at +1.800.722.6234 or +1.631.738.2400, or visit us on the web at www.symbol.com/ls7708.

