



WT7000E & Garmin Connected SatNav

Provides additional revenue to ME partners

Benefits

Navigation

- 2D & 3D colour mapping
- Turn by Turn visual & voice instructions
- Traffic Alerts where available
- Landmarks and POI
- Speed Camera Alerts where available
- Estimated Time of Arrival

Messaging

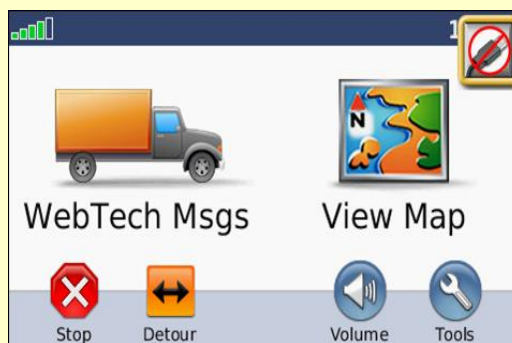
- Real-time 2 way messaging
- New message pop up alerts
- Message delivery status
- Quick (canned) messages

Now providing in-cab messaging from Quadrant as well as Garmin navigation features this new combination provides a "top of the line" fleet management system.

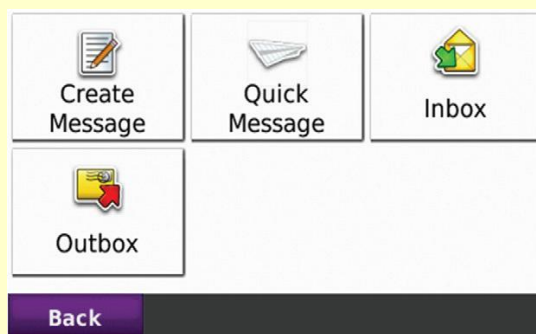
The new WT7000E is now fitted with the ability to transmit and receive messages from a Garmin Sat/Nav device and enable these to be used with the standard Quadrant messaging portal.

This means that dispatchers and fleet controllers can have direct contact with drivers and activities such as job allocation/instructions can be standardized.

Using a standard Garmin 265W unit purchased from local dealers a FW upload provides a modified GUI as follows



Touching Webtech Msgs brings up the message menu as follows:



Constant on line communications and route optimization reduces delivery and general transport costs



The 265W plus



FMI 10 plus



WT7000E



In Cab Messaging



From	To	Date	Status	Subject
Outbound-7001721	Outbound	10-18-2010 15:44:52	Failed	Late for ETA
Outbound-7001721	Outbound	10-18-2010 15:41:18	Received	What is your ETA?
Outbound-7001721	Outbound	10-18-2010 15:41:08	Received	What is your ETA?
Outbound-7001721	Outbound	10-18-2010 11:00:50	Failed	Late for ETA
Outbound-7001721	Outbound	10-18-2010 10:59:37	Received	

Quadrant Messaging

Partner Benefits.

- Sell and Install a Garmin Sat Nav Unit
- Increase Portal Revenue from existing customers by upgrading Quadrant to messaging
- Sell and Install a new higher value locator.

Note

Middle East Marketing Pointers are intended to be used internally within our partners sales force and support. These are intended to help increase business and to enhance our image as a comprehensive vehicle telematic's company. If any errors or clarification is required please let me know.

Regards

David J